Joint Emergency Preparedness Workshop
Featuring the City of Oxnard
Opening Remarks

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Oxnard City Manager

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Ventura County
Assistant Sheriff

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County Executive Office
If You Have Questions / Suggestions During This Presentation

Please submit questions using the Zoom Q&A Feature
Workshop Agenda

1. Local Hazards
2. County Coordination
3. Evacuations & Sheltering
4. Alert & Warning
5. County Planning Efforts
Been There, Done That!

Pacific Coast Hwy
2014

Hwy 101
2016

Hazmat Response
Oxnard
Hazards We Face

- Agricultural / Biological
- Coastal Erosion/Sea Level Rise
- Dam and Levee Failure
- Drought
- Earthquake
- Flood
- Landslides and Mass Movement
- Severe Weather (e.g. cold, heat, wind)
- Severe Storms
- Terrorism
- Tsunami
- Wildfire
- Mass Casualty Incident
- Cyber Attacks
- Extended Utility Outages
All Disasters Are Local
Emergencies and Disasters

- Police
- Fire
- Emergency Medical
Emergency Preparedness and Disaster Management means being **proactive** and not just **reactive**. This includes:

- Individuals and families
- Businesses
- Schools
- Nonprofit organizations
- Community groups
- Faith based organizations
- City Government
As we plan for emergencies we consider that there are 3 phases of “Disaster Management”

- Preparedness
- Response
- Recovery
The **Preparedness Phase** is our biggest opportunity to ensure we can survive and quickly recover from a disaster. This includes:

- Home and family emergency plans
- Disaster supplies & kits (*5 days self sufficient*)
- Business emergency planning
- Hardening of homes and businesses
- Economic preparedness (*reserves and insurance*)
- Emergency training (*CERT, first aid, CPR*)
- Stay informed (*radio, TV, VC Alert*)
- Partnerships (*schools, churches, businesses*)
During the **Response Phase** of a disaster the City of Oxnard is committed to using all available resources, public and private to:

- Protect lives
- Protect property
- Protect the environment
- Restore the community to normal as quickly as possible
Coordinating how the City will use its resources during the response is the key to effective emergency management.

- **Emergency Operations Plan (EOP)**
  - Emergency Management Organization
  - Legal Authorities
  - Emergency Procedures
  - Emergency Operations Center (EOC)
  - Meets California regulations and standards (SEMS)
Following the emergency response the City assisted by local, state, and federal agencies, community groups, nonprofit organizations and our residents will move into the **Recovery Phase**:

- Restore infrastructure (roads, utilities, schools)
- Rebuilding homes and restore property
- Ensure economic recovery (businesses, individuals)
- Restore our communities and lifestyle
Emergency Operations Organizational Structure
Ventura County Operational Area

- County EOC (County Emergency Operations Center)
- ICP/ACPs (Incident/Area Command Posts)
- AOCs/DOCs (VC Agency/Dept. Operations Centers, County Exec. Office)
- City EOCs
- Special District and NGO EOCs (e.g. NBVC, CSUCI, Red Cross, Office of Education, VCTC, water & sanitary districts)
- FEMA JFO (Joint Field Office)
- CalOES SOC (State Operations Center)
- CalOES REOC (Regional EOC)
- JIS (VC Joint Information System)
- MAC Group (VC Multi-agency Coordination Group)
Evacuation Terminology

Conditions exist that SERIOUSLY IMPERIL or ENDANGER the lives of those in the defined area.

The danger is IMMINENT!

Evacuation Order (Mandatory)

Residents with disability, access or functional needs should consider evacuating early.

The threat to lives is not yet imminent, however residents should prepare to evacuate.

Evacuation Warning (Voluntary)
How will you be Notified?

- Door to door notification / Hi-Lo Siren tone
- Phone call or text from VC Alert
  - Citizens opt-in
  - Listed & unlisted telephone numbers
  - Cell phone data
- VCEmergency.com
- Wireless Emergency Alerts (WEA)
  - All phones within a select geographic region automatically receive notification
  - No registration required
Where can you Go?

*Temporary Evacuation Points (TEP)*

- Initial locations where residents may be sent during an evacuation
- 7 locations throughout Ventura County
- Allows for streamlined evaluation and processing of displaced persons
- Staffed by Ventura County Human Services Agency and American Red Cross personnel
  - Determine the best resource for providing temporary shelter
  - Ensures adequate space and social distancing are available
    - Motel sheltering
    - Congregate sheltering

There are over 100 predesignated locations we can use for emergency shelter
How You Can Stay Informed!

PREPAREDNESS WEBSITE
www.readyventuracounty.org

INCIDENT INFORMATION WEBSITE
www.VCemergency.com
LEARN MORE About Oxnard's Disaster Preparedness

Sign up to receive more information about the City's disaster preparedness programs and workshops

Visit the City's website at: oxnard.org/disaster-preparedness

Contact Scott Brewer, Oxnard Emergency Services Manager at: scott.brewer@oxnard.org
How We Manage Information

The Joint Information Center

- **Data/intel gathering**
  - Track progress of incident (e.g. road closures, shelters)
  - Monitor social media for rumors and misinformation

- **Write/publish pertinent information** before, during and after an incident
  - Web pages / social media
  - Media interviews
  - Community networks (CEO Liaison)

- **Public Information Hotline**
  (805) 465-6650

The JIC acts as the hub for disseminating consistent, coordinated, accurate, timely, accessible, and complete information to the public during an incident.
Who needs information from the Joint Information Center?

- Community Members
- News Media
- Elected Officials
- Community Organizations
- Local/State Agencies
- Emergency Response Units
Community Engagement

year-round, not just during a disaster

Effectively reach communities and vulnerable populations

Vulnerable populations lack access to TV, internet, radio, cell, social media

- Older adults
- Low-income communities
- Monolingual non-English speakers; low proficiency or literacy in English
- People with disabilities including vision and hearing
- People who are unhoused
- Outdoor workers such as farmworkers
- Undocumented people

Trusted networks – CBOs and community leaders, Faith-based, Schools

Listen and discuss community concerns and fears

Incorporate community concerns

Connect to available resources

Increase trust with all government agencies involved

Continue working together and support
County Disaster Preparedness

Before
- Local Coordination
- Pre-staging and staff activation
- Continuous Process Improvement
- Local, State and Federal Partner Coordination

During
- Personnel Activation
- Community Liaison Outreach
- Public Information
- Coordination with the Board of Supervisors
- Partner Coordination

Recovery
- Recovery Activation
- Information and Resources
- One Stop Recovery Centers
- Economic Recovery
Emergency Operations Plan Update

- Addresses the County’s planned response to extraordinary emergency situations and natural, human-caused, or technological disasters
- Updated every 3 years
- Draft document is available on ReadyVenturaCounty.org
- Public comment review period closes 5pm on Friday, October 1, 2021.
Hazard Mitigation Plan Update

- Inventories natural hazards, assesses risks, and develops mitigation strategies to reduce risks and expedite recovery from disasters
- A multi-jurisdictional planning effort
- Updated every 5 years
Why is the HMP Important?

- Helps prevent property damage and loss of life associated with natural hazards
- Demonstrates the county's and participating jurisdictions' commitment to reducing risk
- Serves as a guide for decision makers as they commit resources ($)
- Ensures communities remain eligible for FEMA funding ($$)
Update Milestones

• Steering Committee Formation
• Risk Analysis/Capabilities Assessment

• Public Outreach/Participation
  • Website/Social Media
  • Public meetings
  • Community Awareness Survey
  • Interactive Storymap

• Review and Adoption
  • Public comment period ~ Feb 2022
  • Review by BOS and submission to CalOES and FEMA ~ April 2022
Get Involved Today!

Follow the progress of the HMP update

View the Interactive Storymap!
- Learn about the hazards in your area
- Review the risk analysis results

Take the online survey!

Questions?
Contact Bonnie Luke
805-654-5136
BonnieK.Luke@ventura.org

www.readyventuracounty.org
City of Oxnard
Emergency Operations Plan (EOP) - Update

• Update of existing 2017 plan
• Updates include:
  ➢ Terminology
  ➢ Formatting
  ➢ Check lists and procedures
  ➢ Contact information
• Consistent with State and County Plans
• Reviewed process:
  ➢ Public Comments (open now)
  ➢ Department Heads (September 2021)
  ➢ Public Safety Committee (November 2021)
  ➢ Send to City Council for approval (Early 2022)
City of Oxnard - Annex to: The Ventura County Hazard Mitigation Plan

• Update of 2015 plan
• Oxnard specific portion of the county wide plan
  ➢ Hazard Assessment/Resource Inventory
  ➢ Risk reduction and strategies
  ➢ Helps prevent property damage & loss of life
  ➢ Assist decision making and planning
  ➢ Ensure FEMA grant eligibility

• Reviewed process:
  ➢ Contributing jurisdictions (Began June 2021)
  ➢ The public (open now)
  ➢ City Council (1st quarter 2022)
  ➢ Submission to CalOES & FEMA (April 2022)
Final Questions?

Please submit using the Zoom Q&A Feature
Preparedness is Everyone’s Responsibility

- Get a kit
- Have a plan
- Stay informed
- Stay involved