Joint Emergency Preparedness Workshop
Featuring the City of Santa Paula
Opening Remarks

Dan Singer
Santa Paula City Manager

Michael Pettit
Assistant County Executive Officer
Emergency Services Organizations

Presenters

Gary Monday
Ventura County Fire Division Chief / Santa Paula Fire Chief

Travis Walker
Santa Paula Police Chief

Scott Varner
Santa Paula Police Commander / Emergency Manager

Patrick Maynard
Director, Ventura Sheriff OES

Ashley Bautista
Ventura County PIO

Mike Pettit
Assistant County Executive Officer
If You Have Questions / Suggestions
During This Presentation

Please submit questions using the Zoom Q&A Feature
Workshop Agenda

1. Local Hazards
2. County Coordination
3. Evacuations & Sheltering
4. Alert & Warning
5. County Planning Efforts

Santa Paula Airport
Santa Paula, CA
February 21, 2005
Been There, Done That!

St. Francis Dam Collapse
March 1928

Wheeler Canyon Rd.
Thomas Fire
December 2017

Hwy 126/Hopper Cyn.
January 2005
Hazards We Face

- Agricultural / Biological
- Coastal Erosion/Sea Level Rise
- Dam and Levee Failure
- Drought
- Earthquake
- Flood
- Landslides and Mass Movement
- Severe Weather (e.g. cold, heat, wind)
- Severe Storms
- Terrorism
- Tsunami
- Wildfire
- Mass Casualty Incident
- Cyber Attacks
- Extended Utility Outages
All Disasters Are Local
SANTA PAULA EMERGENCY MANAGEMENT

EMERGENCY MANAGEMENT REQUIRES REGULAR PLANNING AND TRAINING

THE CITY OF SANTA PAULA UTILIZES A STANDARDIZED UNIFIED COMMAND SYSTEM IN EMERGENCIES TO COORDINATE WITH COUNTY, STATE AND FEDERAL PARTNERS
SANTA PAULA EMERGENCY MANAGEMENT OVERVIEW


- The City works regularly with groups such as Citizen Corp, which is made up of Stakeholders throughout the community to discuss emergency planning. Representatives in part consist of Police, Fire, City Council Members, American Red Cross and the Santa Paula Unified School District.

- Santa Paula has an Emergency Operations Center which is opened in the event of a disaster. We also have a mobile Emergency Operations Center in the event city facilities are compromised.
Phase 1 – Preparedness
- This phase allows for the City to plan ahead of a disaster to try and provide a safe outcome and recover quickly. This also allows for the community to work towards developing safety plans within your homes or businesses, acquire disaster supplies, prepare economically or receive training in First Aid/CPR.

Phase 2 – Response Phase
- Once a disaster occurs, the City will utilize its resources to protect life, property and attempt to restore the community. Information is provided to the community using avenues such as AM 1610 or VC Alert.

Phase 3 – Recovery Phase
- The City will work with County, State and Federal Agencies to restore infrastructure, rebuild as needed, recover economically and attempt to bring the community back to normalcy.
Emergency Operations Organizational Structure
Ventura County Operational Area

- County EOC (County Emergency Operations Center)
- ICP/ACPs (Incident/Area Command Posts)
- AOCs/DOCs (VC Agency/Dept. Operations Centers, County Exec. Office)
- City EOCs
- Special District and NGO EOCs (e.g. NBVC, CSUCI, Red Cross, Office of Education, VCTC, water & sanitary districts)
- FEMA JFO (Joint Field Office)
- CalOES SOC (State Operations Center)
- CalOES REOC (Regional EOC)
- JIS (VC Joint Information System)
- MAC Group (VC Multi-agency Coordination Group)
Evacuation Terminology

- **Evacuation Order (Mandatory)**
  - The danger is **IMMINENT**!
  - Conditions exist that **SERIOUSLY IMPERIL** or **ENDANGER** the lives of those in the defined area.

- **Evacuation Warning (Voluntary)**
  - The threat to lives is not yet imminent, however residents should **prepare to evacuate**.
  - Residents with disability, access or functional needs should **consider evacuating early**.
How will you be Notified?

- Door to door notification / Hi-Lo Siren tone
- Phone call or text from VC Alert
  - Citizens opt-in
  - Listed & unlisted telephone numbers
  - Cell phone data
- VCEmergency.com
- Wireless Emergency Alerts (WEA)
  - All phones within a select geographic region automatically receive notification
  - No registration required
- Emergency Alert System
Where can you Go?

*Temporary Evacuation Points (TEP)*

- Initial locations where residents may be sent during an evacuation
- 7 locations throughout Ventura County
- Allows for streamlined evaluation and processing of displaced persons
- Staffed by Ventura County Human Services Agency and American Red Cross personnel
  - Determine the best resource for providing temporary shelter
- Ensures adequate space and social distancing are available
  - Motel sheltering
  - Congregate sheltering

There are over 100 predesignated locations we can use for emergency shelter
How You Can Stay Informed!

PREPAREDNESS WEBSITE
www.readyventuracounty.org

INCIDENT INFORMATION WEBSITE
www.VCemergency.com
How We Manage Information

The Joint Information Center

• **Data/intel gathering**
  ✓ Track progress of incident (e.g. road closures, shelters)
  ✓ Monitor social media for rumors and misinformation

• **Write/publish pertinent information**
  before, during and after an incident
  ✓ Web pages / social media
  ✓ Media interviews
  ✓ Community networks (CEO Liaison)

• **Public Information Hotline**
  (805) 465-6650

The JIC acts as the hub for disseminating consistent, coordinated, accurate, timely, accessible, and complete information to the public during an incident.
Who needs information from the Joint Information Center?

- Community Members
- News Media
- Elected Officials
- Community Organizations
- Local/State Agencies
- Emergency Response Units
Community Engagement
year-round, not just during a disaster

**Effectively reach communities and vulnerable populations**

Vulnerable populations lack access to TV, internet, radio, cell, social media

- Older adults
- Low-income communities
- Monolingual non-English speakers; low proficiency or literacy in English
- People with disabilities including vision and hearing
- People who are unhoused
- Outdoor workers such as farmworkers
- Undocumented people

**Trusted networks** – CBOs and community leaders, Faith-based, Schools

Listen and discuss community concerns and fears

Incorporate community concerns

Connect to available resources

Increase trust with all government agencies involved

Continue working together and support
County Disaster Preparedness

Before
- Local Coordination
- Pre-staging and staff activation
- Continuous Process Improvement
- Local, State and Federal Partner Coordination

During
- Personnel Activation
- Community Liaison Outreach
- Public Information
- Coordination with the Board of Supervisors
- Partner Coordination

Recovery
- Recovery Activation
- Information and Resources
- One Stop Recovery Centers
- Economic Recovery
Emergency Operations Plan Update

- Addresses the County’s planned response to extraordinary emergency situations and natural, human-caused, or technological disasters
- Updated every 3 years
- Draft document is available on ReadyVenturaCounty.org
- Public comment review period closed Friday, October 1, 2021.
Hazard Mitigation Plan Update

- Inventories natural hazards, assesses risks, and develops mitigation strategies to reduce risks and expedite recovery from disasters
- A multi-jurisdictional planning effort
- Updated every 5 years
Why is the HMP Important?

- Helps prevent property damage and loss of life associated with natural hazards
- Demonstrates the county's and participating jurisdictions' commitment to reducing risk
- Serves as a guide for decision makers as they commit resources ($)
- Ensures communities remain eligible for FEMA funding ($$)
Update Milestones

- Steering Committee Formation
- Risk Analysis/Capabilities Assessment
- Public Outreach/Participation
  - Website/Social Media
  - Public meetings
  - Community Awareness Survey
  - Interactive Storymap
- Review and Adoption
  - Public comment period ~ Feb 2022
  - Review by BOS and submission to CalOES and FEMA ~ April 2022
Get Involved Today!

Follow the progress of the HMP update

View the Interactive Storymap!
- Learn about the hazards in your area
- Review the risk analysis results

Take the online survey!

Questions?
Contact Bonnie Luke
805-654-5136
BonnieK.Luke@ventura.org

Learn about hazard mitigation

www.readyventuracounty.org
Final Questions?

Please submit using the Zoom Q&A Feature
Preparedness is Everyone’s Responsibility

- Get a kit
- Have a plan
- Stay informed
- Stay involved